

**Do you know the importance  
of agriculture to northcentral  
Kansas and to the entire state  
and nation?**

For more than 225 years, agriculture has been the vital thread in the fabric of our nation. America's farm and ranch families represent the cornerstone of our freedom and way of life – now and in the future. American agriculture is the backbone of our nation, state and county economy, and we express our appreciation for all who contribute to the U.S. and state of Kansas agriculture industry.



According to the Kansas Department of Agriculture, each Kansas farmer feeds approximately 165 people around the state. Together we bring the renewable bounty of the earth to markets around the world through the production of food, animal feed and biofuels like ethanol and biodiesel.



Stay connected by following "Post Rock Extension" on social media:

 facebook

 YouTube

 twitter

 Instagram

Visit our website: [www.postrock.ksu.edu](http://www.postrock.ksu.edu)



Sandra L. Wick, Crop Production Agent  
Email: [swick@ksu.edu](mailto:swick@ksu.edu)

To access resources and services made available through K-State Research and Extension please contact Sandra or visit any Post Rock District Office.

The efficiency of American farmers pays off in the price American consumers pay for food as well. U.S. consumers spend roughly 9 percent of their income on food compared with 11 percent in the United Kingdom, 17 percent in Japan, 27 percent in South Africa and 53 percent in India. This great value is due in large part to improved equipment efficiency, enhanced crop and livestock genetics through biotechnology and conventional breeding, and advances in information management.



Have you ever considered how agriculture starts with the growing and harvesting of food and fiber, and it ends with almost everything we eat, wear, and use and therefore helps make us...WHO WE ARE!

Now more than ever, American agriculture is working together with the consumer to provide wholesome, safe, affordable, environmentally friendly products of the consumer's choice. To make this happen, the various production and marketing segments within American agriculture are forming new and unique alliances, working together to better serve the global consumer.



Biotechnology is another factor in the efficiency of American farmers and their ability to provide more, higher quality food and livestock. Biotechnology provides benefits similar to traditional plant and livestock breeding, but does so in a more controlled environment and with faster results.

Advancements made in plant biotechnology provide consumers with better quality products in many areas and those benefits are just beginning. There are many products in the biotechnology research pipeline that will provide better livestock feed resulting in leaner meat for consumers. Many of these same products will lessen the environmental impact of livestock production, by reducing waste and/or the chemicals found in animal waste.

Agriculture is a complex and constantly changing industry, striving to meet the needs and concerns of its customers—consumers. It is crucial that the public understand agriculture and how closely each person is tied to it. Our food and agriculture industry need the support of all Americans. Agriculture has always and will continue to be our country, state and county mainstay. It's always been our anchor and strength. Let's make sure it stays that way!



## Post Rock Extension District

**Beloit Office** 115 S. Hersey Beloit, KS 67420 (785) 738-3597

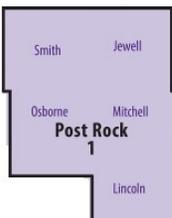
**Lincoln Office** 108 W. Lincoln P.O. Box 8 Lincoln, KS 67455 (785) 524-4432

**Mankato Office** 307 N. Commercial Mankato, KS 66956 (785) 378-3174

**Osborne Office** 113 N. 1<sup>st</sup> Street Osborne, KS 67473 (785) 346-2521

**Smith Center Office** 218 S. Grant P.O. Box 287 Smith Center, KS 66967 (785) 282-6823

*Knowledge  
forLife*



K-State Research and Extension is committed to providing equal opportunity for participation in all programs, services and activities. Accommodations for persons with disabilities may be requested by contacting the event contact at a Post Rock District Office two weeks prior to the start of the event. Requests received after this date will be honored when it is feasible to do so.

**Kansas State University Agricultural Experiment Station and Cooperative Extension Service.**

K-State Research and Extension is an equal opportunity provider and employer.