

Cattlemen's Roundtable

Wednesday, Feb. 6th
6:00 P.M.

Srader Center Basement
117 W Court St
Smith Center, KS



Speakers:

Tracy Thomas, U.S. Premium Beef

- Capturing Profit Through Value Based Marketing

Dr. Justin Waggoner, KSRE Beef Specialist

- Cost of Gain, Yardage, and Input Considerations in Growing Cattle.

Barrett Simon, PRD Livestock Agent

- Overviewing Lease Agreements and Looking at "The Going Rate" for Pasture and Crop Residue in North Central Kansas.

Brian Harris, Boehringer-Ingelheim

- Overviewing Herd Health.

Details

There are two sides to every story... In agriculture those two sides are revenue and expense. Come take a closer look at factors effecting your bottom line. A meal will be served at 6:00 p.m. with the meeting to follow. The meeting will conclude with a townhall style Q&A session with our speakers.

Registration

There is no charge to attend the meeting but please RSVP by Monday, February 4th to ensure an accurate meal count. Register to any Post Rock Extension Office, at www.postrock.ksu.edu, or by emailing barrett8@ksu.edu

Special Thanks

Thank you U.S. Premium Beef and Boehringer-Ingelheim Animal Health for generously sponsoring this meeting.



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