



ENTREPRENEURSHIP FORMAL PRESENTATION SCORE SHEET

NAME _____ AGE _____ DIVISION _____
CLUB _____ COUNTY _____
TITLE _____
TIME FINISHED _____ START _____ TOTAL _____

Review the Post Rock District's 4-H Day Guide for specific contest expectations.

Points to Consider	Out of 5	Judge's Comments
Business Overview: explains the business, product/service offered, location, funding needed, etc.		
Marketing: identifies target market, plan on how to reach market, competition, advertising, pricing strategy		
Financials: income, projected financial requirements, cash flow, etc.		
Presentation: Poise, confidence, ability to answer questions, proper attire, etc.		
Investable: likelihood that you would invest in this business		

FINAL RATING: PURPLE__ BLUE__ RED__ WHITE__