

PUBLIC SERVICE ANNOUNCEMENT SCORE SHEET

NAME _____ AGE _____ TIME FINISH: _____
 CLUB _____ COUNTY _____ START: _____
 TITLE _____ TOTAL: _____

Entries will be a short, commercial-style live presentation which promotes 4-H. Topics may be about joining 4-H, promoting the club experience, sharing a 4-H success story, exploring a project/experience available through 4-H, etc. Presentations should be designed and presented as if they were going to be recorded for use on a media platform (television, website, social media, radio, voice-over, etc.). Before beginning, participant should introduce in 15 to 30 seconds the platform of which the presentation was designed for. Time guidelines (not including introduction): Cloverbud Division = 30 second maximum; Junior, Intermediate and Senior Divisions = 30 seconds to 2 minutes.

Points to Consider	Percent	Judge's Comments
SUBJECT MATTER – Suitable for age and occasion. Worthwhile and practical. Related to 4-H. Information is accurate, complete, and up-to-date.	30	
PRESENTATION – Attention gained in introduction. Voice natural, words distinct. Poised, friendly and confident. Originality shown. Convincing, interest held. Important points stressed. Audience encouraged to take action.	50	
VISUALS AND EQUIPMENT – Visual aids (if used) are neat, attractive, easily seen, and effectively organized to support presentation and not distract from participant. Visuals and equipment modes are appropriate for use on a media platform.	10	
APPEARANCE – Dressed suitable for work being done. Audio and visual is a positive representation of 4-H.	10	

FINAL RATING: PURPLE__ BLUE__ RED__ WHITE__

JUDGES INITIALS: _____